# Intro (1-4)

Greetings/additional statements - Title

My name is Ivan Wilson, a front-end developer at Innate, a digital agency

(Innate location) In Washington, DC (national capital) in Dupont Circle district

10th Anniversary in April

# Travel Insurance (5-11)

(Ask audience if they someone has purchased a policy or some form of travel insurance)

What is it? – a form of insurance that protects you during your vacation from various mishaps or emergencies, minor/major ones

For example…

1. Your wallet was stolen
2. Your flight is delayed
3. Your luggage was lost
4. Hijacked by football fans
5. And if you have all four – I don’t want to be around you during my vacation

This is a form, not data entry but it uses inputs (radio) for various choices. I’ll get back to this later in the talk.

# Travel Insurance (12-13)

Two international companies

Mondial Assistance/Allianz (2008-2012)

European company, based in Paris – global reach

Cover-More (2012 -)

Australian company, based in Brisbane/Sydney

Australia, NZ, UK, China, and recently to US

# Forms (14)

(Need more information…)

# Forms (15)

How do we design forms to work best? What are the best patterns/ones that work the best?  
Well know book by Luke Wroblewski – Web Form Design

(Need more information…)

# Forms (16-17)

Well, for FED, the toolbox is the three familiar layers – Semantic, Presentation, and Behavioral. (Referencing Project Ottawa).

In this case, the is represented as

a) HTML,

b) CSS,

c) JS (exchanging ARIA instead